

**MEDIA RELEASE**  
**29 August 2019**

**JCDecaux appoints Tess Phillips as Director of  
Government & Public Relations**

JCDecaux Australia & New Zealand CEO, Steve O'Connor, today announced the appointment of Tess Phillips as Director of Government & Public Relations.

Phillips joins JCDecaux from the Outdoor Media Association (OMA), where she was General Manager.

In her newly created role at JCDecaux, Phillips will be responsible for leading JCDecaux's ANZ regulatory affairs and corporate public relations, including engagement with industry bodies and leveraging JCDecaux's corporate media and business strategies at a local level.

Phillips joined the OMA in 2015 as a Senior Policy Adviser before becoming General Manager, Government Relations, overseeing the Out-of-Home peak body's government relations and advocacy work. She was promoted to General Manager in 2017.

Phillips has more than a decade's experience in government relations and policy. She has worked with the Department of Immigration and Citizenship, the Department of Immigration and Border Protection, the Department of Social Services and the Pharmacy Guild of Australia.

"This new role at JCDecaux reflects the size and scale of our business now in Australia and New Zealand and the importance we place on having an active presence with government at all levels. The Out-of-Home industry is growing rapidly, particularly with digitisation, and JCDecaux continues to innovate to help create intelligent cities for the future. Tess brings a wealth of government, policy and Out-of-Home experience to the role," O'Connor said.

Commenting on her appointment, Phillips said: "I look forward to bringing to JCDecaux my background in government and policy and the advocacy work I have done for the Out-of-Home industry. I am thrilled to work closely with their leadership team and be a part of the many exciting initiatives that JCDecaux has underway."

Phillips will be on the Executive Leadership Team reporting to Chief Operating Officer Andrew Hines and her role is effective from 1<sup>st</sup> October 2019.

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## About JCDecaux

JCDecaux is the number one out-of-home media company worldwide, with more than 1 million advertising panels in more than 80 countries and more than 13,000 employees. For FY18, JCDecaux reported revenue of approximately €3,619 million. Incorporated in 1964 in France, JCDecaux was listed on the Paris Stock Exchange in 2001. JCDecaux has been providing high quality, architecturally designed street furniture in Australia since 1997. Its Australian business includes street furniture and transport advertising, plus its recent acquisition of APN Outdoor in Australia and New Zealand comprising 40,000 assets spanning airports, rail, transit, static and digital billboards.

## Key figures

- 2018 revenue: €3,619m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and Euronext Family Business indexes
- JCDecaux is part of the FTSE4Good index
- N°1 worldwide in street furniture (526,350 advertising panels)
- N°1 worldwide in transport advertising with more than 210 airports and 275 contracts in metros, buses, trains and tramways (365,950 advertising panels)
- N°1 in Europe for billboards (137,020 advertising panels)
- N°1 in outdoor advertising in Europe (646,270 advertising panels)
- N°1 in outdoor advertising in Asia-Pacific (239,300 advertising panels)
- N°1 in outdoor advertising in Latin America (72,620 advertising panels)
- N°1 in outdoor advertising in Africa (24,170 advertising panels)
- N°1 in outdoor advertising in the Middle East (16,650 advertising panels)
- Leader in self-service bike rental scheme: pioneer in eco-friendly mobility
- 1,058,830 advertising panels in more than 80 countries
- Present in 4,031 cities with more than 10,000 inhabitants
- 13,030 employees

