

ARTWORK SPECIFICATIONS

C2 CLASS TRAM WRAP



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Output:	
Artwork:	Must be set to the specific design grid supplied. Final artwork to bleed out to red box. Please turn grid layer off prior to supplying your artwork file. Grid is the same for both sides of the tram. Please do not flip/reverse grid to create artwork for the other side.
File transfer:	Print ready pdf to be supplied via wetransfer link or ftp. Host: ftp://gspprint.com.au login: gspprint Password: gspprint
Accepted format:	High resolution print ready pdf files. Preferred option is for pdf to be exported with pdf/x-4 setting.
Resolution:	All high resolution images and files are to be supplied 300dpi at artwork size (cmyk).
Colours:	Convert all pantone spot colours to cmyk.
Fonts:	All fonts/text to be converted to outlines.
Production Method:	SAV: Avery 2112. PWF: Contra Vision 50/50 2mm hole perforated.

Non conformance:	Incorrect material delivery will affect the time of installation and display period of the booked campaign with additional costs.
Barcodes:	A unique barcode ID will be provided for artwork. The scannable barcode must be printed and attached to the bottom right corner of printed artwork.

Artwork Checklist:

No graphics to be placed in shaded areas - please keep important copy and logos away from shaded areas.

Dark creative is not permitted for display on these vehicles under any circumstance.

A low res PDF or JPEG needs to be supplied with the grid on the file for positional reference.

Deadlines:

Finished artwork is required 21 days prior to the campaign start date. Printed material is required 7 days prior to the campaign start dated.

Delivery:

Att: Jamco Sign Services 8 Pickering Road,
Mulgrave, Victoria 3170
Ph: 61-3-9562 0723 Fax: 61-3-9562 0714



TRAM ARTWORK COMPLIANCE

NO DIRECT ALCOHOL ADVERTISING



NO INDIRECT ALCOHOL ADVERTISING



NO TRANSPORT ADVERTISING



NO VIOLENCE
NO DARK CREATIVE

